

**BETTER WORLD FORUM: “A CALL TO ACTION FOR THE MEDITERRANEAN” AT THE 77TH VENICE
FILM FESTIVAL**

Better World Forum takes part for the first time to the 77th Venice Film Festival with full day event, September 4th at Ca’ Sagredo Hotel in Venice.

Created to respond to a humanitarian impulse coming from a society in need of authenticity and truth, Better World Forum aims to be the voice and image of tomorrow’s world through a series of films and documentaries from different countries to defend, promote and support all those actors in the shadows. A combined power of entertainment, technology, brands and culture to ignite effective change and raise global awareness or environmental protection.

After the successful events in Cannes, Monaco, Cairo and New York, in the 2020, for its 8th edition, the Better World Endowment Fund chose Venice to embrace new contours for decisive action by supporting meaningful projects on the following themes: Environment – Biodiversity – Ecosystems, and framing “A call to Action for the Mediterranean”.

Previous award winners and attendees include Nobel Laureates, Academy, Globe and Grammy Awards winners such as: H.S.H Prince Albert II, Sharon Stone, Forest Whitaker, Wim Wenders, Jean Michel Cousteau, Mary J. Blige, Akon and Yann Arthus-Bertrand, His Excellency DR Thani Bin Ahmed Al Zeyoudi Minister of Climate and Environment U.A.E., His Excellency Simon Stiel Minister of Climate Government of Granada, Andrew Forrest Minderro Foundation Australia, Dennis Mukwege, Chief Raoni.

At the Ca’ Sagredo Hotel will be awarded: Faaras Fayyad, director for the film The Cave (2019) that received the Academy and Emmy Award Nominations for Best Documentary in 2020 and DR Amani Ballor for Best Commitment.

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